

How do I (and my co-authors) promote my book?

Quilla Communications will run promotions from time to time, but your main source of revenue will come from peddling your own wares! Your co-authors will also be schlepping your material along with theirs so each sale benefits the group.

You can run any promotions at your own expense, but the shared success of the book will determine your royalties. Quilla can provide sales statistics and royalty reports, but cannot determine from which source the referral of your sale came.

Can I still contribute if I don't want to promote my work? I'm not a salesman...

Your level of commitment is up to you. If you're not planning on promoting your material in any way, hope that your group is made up of Hemingways or that someone else is doing the legwork. Entrepreneurship is encouraged, but not enforced. You will still receive royalties from the sales of your group's work even if you don't lift a finger. But, since great minds think alike, your group may be as lackadaisical as you are.

But that's not fair...

You might wear a sandwich board with your book's website to work each day and have a co-author who doesn't do squat. This is called reality. You may end up on either side of the equation, with a determined promotor earning you royalties around the clock.

How long will I receive royalties?

You will receive an equal share of the book profits for 2 years from the date of publication. After 2 years, Quilla Communications will retain rights to the compilation work, but your individual contribution will no longer be subject to an exclusivity clause and you can use your piece in any way you please.

Can I buy reduced price books for my family and friends?

Each author can purchase books at the printing cost, but these will not generate royalties.

What if I change my mind?

Your submitted work will not be used until you receive a confirmation of your status (inclusion in a compilation, reserved for future projects or returned to you), which you will receive within 90 days. If your work is selected for a compilation, you will be sent an agreement for review which outlines how your work will be used, how many co-authors are involved in the project and how your royalties will be distributed. You can choose at that time whether or not you want to provide your contact information to your co-authors for collaboration in promoting your book. You can accept or decline the author agreement.

Can I use a pseudonym?

Yes, you will submit your file under your own name, but this information will not be shared. You can specify a pseudonym when you submit your work.

Can I submit more than one piece?

Yes, but each compilation will feature no more than one piece by any one named author. You may submit using more than one pseudonym if you have multiple submissions for one category. If more than one of your pieces is selected for a single compilation, you are eligible to earn multiple royalty parts, but must use more than one pseudonym.

What are the upfront costs?

In most cases, NONE!

Quilla Communications provides the editing, formatting and page layout free of charge and maintains one royalty part per compilation. Based on the number of authors and the type of publication, a minimal fee may be required for the book set-up in non-traditional formats. If this is the case, you will be notified in your agreement and can decide whether to continue with the publication. Quilla works with on-demand publishing firms so books are only printed when ordered. There are no up-front printing fees.

Which compilations can I contribute to?

You can browse the open projects below to see if any of your writing fits the requirements. If your piece doesn't fit any category, you can also submit to a general category. You will be notified within 90 days if your submission will be used for a compilation and the publishing agreement will be sent to the email address you provide.