

# Betsy Lang

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## PROFESSIONAL EXPERIENCE

### **Quilla Communications • Mound, MN • Present**

#### **Sole Proprietor - Owner**

- Event management for Another Cheesy Party (<https://anothercheesyparty.com>)
- Marketing and promotion for Bugdahl Hall event center (<https://maidenrockinn.com>)
- Graphic design and digital art for Mithras Farm (<https://mithras.farm>)
- Creative publishing and audio projects (<https://quilla.info>)

### **Ernst & Young LLP (EY) • Wayzata, Minnesota • 2018 - 2022**

#### **Program Manager – Cargill, Incorporated Short Term Business Travel Compliance**

- Analysis of legal requirements, HR business rules and internal audits for process optimization
- Program migration to an international service center with training of 3 employees
- SOP review, configuration and testing for digital transformation and software implementation
- Virtual Assignments SME - Global Mobility Future of Work using Agile methodology
- Corporate Tax transfer pricing, recharge and permanent establishment review for assignees
- Employee-facing website design with custom forms, flows, databases, reference materials

### **Alliance of Professionals & Consultants • Wayzata, Minnesota • 2016 - 2018**

#### **Project Travelution Business Analyst – Cargill, Incorporated**

- Development of online immigration screening technology tools based on risk assessments
- Synthesizing data and trends for presentations to senior leaders, employee training sessions
- Legal compliance coaching - tax status, immigration procedures, work permits and reporting
- Translation of business needs into call for tender requirements and creation of process flows
- Maintenance of confidential employee records and document migration per retention rules
- Analysis of salary data, tax withholding calculations, travel records for government reporting

### **Council of Europe • Strasbourg, France • 2013-2016**

#### **Protocol Officer**

- Event organization and on-site support for official receptions of the Secretary General
- Management of VIP access, security and logistics services for visiting diplomats
- Administrative liaison between local Ambassadors, Consulates, UN Refugee Agency, European Court of Human Rights, the Parliamentary Assembly, the European Union delegation and the Council of Europe
- Translation, editing, proofreading of English and French Protocol correspondence
- Employee training on forms of address, diplomatic immunities, council procedures

#### **Project: Revision of the European Convention on Cinematographic Co-production**

- Intermediation between member state film experts, Legal Affairs and Treaty Office
- Conference logistics for Eurimages Film Fund plenary session and treaty signature process
- Procedural review for treaty expansion from European to International framework
- Editing, layout and terminological research of treaty text and annexes

**Council of Europe • Strasbourg, France • 2013-2016 (cont.)**

**Management Assistant, Pestalozzi Program for Education Professionals**

- Organization of intercultural teacher training events for 47 member countries
- Compilation of participation statistics for educational steering committee and donors
- Travel management, online training, course materials and report editing for event modules
- Contract approval and voluntary contribution finance for European Cultural Convention
- Translation and promotion of educational publications - print, web, proprietary mobile app
- Administration of travel grants, consultant fees and event budgets
- Live remote support for European teacher workshops
- On-site support of “train the trainer” events in San Marino, France and Germany

**Diagtech Infrared Thermography • Hochstett, France • 2010 – 2013**

**Commercial Secretary**

- Sales and market research, billing and client database updates for Greek division
- Proofreading of technical reports, equipment specifications and promotional materials
- Creation of risk management recommendations for clients’ production sites
- Customer support and service booking, travel arrangements for technicians

**Atelier Linguistique and Cosmolangue • Strasbourg and Obernai, France • 2006 – 2007**

**English Teacher**

**French Department of Education • Mulhouse, Cernay and Wittelsheim, France • 2002-2003**

**Business English Teacher - Université de Haute Alsace**

**English Assistant - Amelie Zurcher secondary, Gustave Eiffel vocational schools**

**EDUCATION**

**University of Strasbourg, France (2006) - formerly Louis Pasteur University**

**M.A. (with honors) in European Science, Society & Technology**

- Specialization: Assessing and Communicating Risk
- Thesis: “Endocrine Disruption or Logic Corruption, an A-N Analysis of Bisphenol A”
- Associate Member of the Interdisciplinary Science & Technology Research Group

**University of Minnesota (2001)**

**B.A. in French Studies**

- Minor in Linguistics
- Summer exchange programs at la Sorbonne and New York University
- General Mills Merit Scholar, YMCA social justice service trip

**OTHER**

French-English Certification: Institute of Translation, Interpretation & International Relations  
Software: MS Word, Excel, Outlook, PowerPoint, Forms, Flow, Sharepoint, Access; Wordpress; Jahia;  
Ning; PeopleSoft; Equus APro, PinPoint; Schoology; SportsEngine; GotSoccer  
Long Lake Rowing Crew – US Rowing Masters member  
Minnesota State High School League Speech Judge  
Volunteer Experience - Orono Westonka Soccer Club, Westonka Band Boosters, Americans in Alsace